



Early Autumn, Grez, 1883
Alexander Roche

Press Release



Scottish Impressions Childhood and Nature, the Path from Glasgow to Bougival

Inaugural exhibition of the Maison Berthe Morisot

The Maison Berthe Morisot in Bougival, France, will open its doors for the first time during the European Heritage Days on September 21 and 22, 2024, with an exhibition that offers a cross-cultural perspective between France and Scotland.

This exhibition celebrates two themes dear to the eponymous artist: children and nature, and establishes a close dialogue between a selection of Morisot's works, including some private loans, and original paintings from the Fleming Collection. Chosen from the works of the *Girls & Boys of Glasgow* movement this group of Scottish artists, who were heavily influenced by Corot and the Impressionists, reflects the teachings that Berthe Morisot and her sister Edma received from Corot during their youth. Artists such as Alexander Roche, fascinated by the wave of artistic innovation emanating from France, traveled across Europe to meet their counterparts and draw inspiration from their interpretations before introducing them to the Scottish and London art scenes. The juxtaposition that this offers provides a unique perspective on Morisot's innovative influence, techniques and themes, while highlighting the broader impact of Impressionism beyond French borders.



In the spirit of Impressionist innovation, *Scottish Impressions* is much more than just an exhibition. It is the starting point for a path that connects both a research program on the benefits of art and nature for global health, as well as online and in person international exchanges. This examination of the interaction between French and Scottish pictorial innovations provides an international insight into Impressionism and its enduring influence and impact on modern art and culture.

Berthe's Brush at Bougival (BBB) is a serious game designed to educate and raise awareness in reaching the exhibition with a scenography that associates Maison Berthe Morisot with the Ginkgo lab. park on the *Colline des Impressionnistes*. The game aims to encourage outdoor artistic expression and contribute to the well-being of the players. The young public will be particularly involved with the participation of schools from different countries. Each visitor earns tokens that allow them to compete and interact with other players. As they submit their pictorial creations, they are then integrated into an international online exhibition. Winners of the competition are selected by the participants, reminiscent of the *Salon des Refusés*. The BBB game will be accessible online in both French and English.

BBB game updates: www.thecorneliusfoundation.org/contact#bbb



The exhibition will be held from October 1 to December 31, 2024.
1, avenue de la Drionne
78380 BOUGIVAL
France

Longhouse and The Cornelius Arts Foundation (promoters of the Ginkgo lab. project), and The Fleming Collection are the producers under the patronage of Luc WATTELLE, Mayor of Bougival.

The curators are Theodore ALBANO, Christine DEZAUNAY, Elizabeth FROST PIERSON, and Marianne MAGNIN.

ABOUT

Berthe Morisot, the first female Impressionist, lived in Bougival where she experienced “the happiest moments of her life” and painted many works. The **Berthe Morisot museum space** is the only place exclusively dedicated to this major figure of Impressionism. It offers an immersive exploration of her life and work, allowing visitors to deeply discover the artist's universe. Enhanced with graphic and multimedia features, this space also aims to illustrate why Bougival was a source of inspiration for Impressionist artists, thanks to its landscapes along the Seine.

"We are delighted to open in Bougival a museum space entirely dedicated to Berthe Morisot. The permanent exhibition will present the Impressionist artist, her life, her work, her contemporaries, and the fertile and inspiring ground that was our region. It is time to pay tribute to the exceptional woman she was, innovative in her art, and ahead of her time in her family life. She influenced many artists around the world. We are pleased to welcome, for the inaugural temporary exhibition, works from the Scottish Fleming Collection, which wonderfully illustrate this broad influence." — Luc WATTELLE, Mayor of Bougival

<https://www.ville-bougival.fr/decouvrir-bougival/patrimoine/maison-berthe-morisot/>

The Cornelius Arts Foundation, a British charity founded by Marianne Magnin in 2011, aims to develop research programs on the benefits that the arts bring to society. The strategic themes of R&D are education, global health, sustainable development, and innovation. In collaboration with Longhouse, TCAF is developing an R&D site in Bougival called **Ginkgo lab.**, of which the exhibition within the Maison Berthe Morisot as a prototype foreshadows the three main axes (the three 'E's): in-person and online Engagement, Experimentation, and Exchanges.

"I am pleased that Berthe Morisot's innovative spirit continues into the 21st century and is embodied in this exhibition. We hope that the visit, both on-site of the works and online through the educational game, will not only inspire visitors and bring them well-being, but that we can measure this positive impact to optimise future museum and artistic experiences. This is indeed the goal of the Ginkgo lab. project." — Marianne MAGNIN, Founder

www.thecorneliusfoundation.org/#ginkgo-lab



Longhouse fosters substantial and sustainable partnerships that have a significant impact. The agency designs and implements alliances beneficial to society; and supports charitable initiatives through the arts and cross-cutting themes, always in the service of education, global health, sustainability, and innovation. The connection with the arts—positioned as powerful catalysts for change—and nature as a cradle of well-being, are pivotal.

"Longhouse is delighted to partner with The Fleming-Wyfold Art Foundation to introduce their renowned collection of Scottish Impressionist artists to France, in collaboration with the Maison Berthe Morisot on the occasion of their inaugural exhibition. Longhouse's values and ethics are well reflected in the culture of intellectual and artistic life that existed in Bougival in the 19th century. Against a backdrop of natural beauty that inspired some of the most important works of the time, the city's legacy as a place of artistic innovation continues to be celebrated today." — Elizabeth FROST PIERSON & Marianne MAGNIN, Founders

www.longhouse8.com

The Fleming Collection promotes understanding and awareness of Scottish art and creativity through exhibitions, events, publications, and educational programs, with a focus on initiatives outside Scotland. The collection, owned by the Fleming-Wyfold Art Foundation, is considered the finest collection of Scottish art outside public institutions, comprising over 700 works from the 17th century to the present day.

"The Fleming Collection is absolutely thrilled to collaborate with the Maison Berthe Morisot, The Cornelius Arts Foundation, and Longhouse. This is a wonderful opportunity to create new cultural and historical connections in the field of art. There is a long tradition of Scottish artists working in France, and through this collaboration, we continue that tradition." — Theodore Albano, Associate Director

<https://flemingcollection.com/>



The **Impactoverse** ecosystem enables digital interactions to have real and tangible impacts in the world, delivering experiences, learning, and meaningful results.

"I am delighted to work alongside The Cornelius Arts Foundation, Longhouse, The Fleming Collection, and Maison Berthe Morisot on this groundbreaking project aimed at bridging the gap between technology, art, culture, and emotion, demonstrating how we can develop virtual interactions that enrich lives, improve well-being, and underscore the importance of nature." – Noleen MARIAPPEN, Founder

www.impactoverse.com/

Press contact

Christine Dezaunay

maisonberthemorisot@gmail.com

+33 1 30 78 25 86

Press Kit for Maison Berthe Morisot available.

Press event

Friday 20 September, 10 am to 12 am

1, avenue de la Drionne

78380 BOUGIVAL

Images

1. Works by The Girls & Boys of Glasgow
2. BBB Educational Game (visuals available from September)



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Le Département



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ginkgo lab.



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